Attorney Docket No.: 029082.53319US

ABSTRACT OF THE DISCLOSURE

A process and apparatus are provided for applying double-layered rigidity strips to a sealable foil web which is transported in sequences. V-shaped loops are formed at predetermined foil sections set at a distance from one another in the web transport direction. The sides of the loops are subsequently sealed together in such a way that the thus formed rigidity strips, extending transversely to the direction of transport, project collar-like from the foil web. Each foil section at which a loop is formed, a controlled auxiliary loop is arranged which serves for a daptation to changes in format regarding the distances between the foil sections. A drum, having a relatively large diameter serves as a transport roller, which drum has devices arranged around its circumference for the purpose of forming a plurality of loops and auxiliary loops.